



**MEN'S NETBALL  
NEW SOUTH WALES**



# SPONSORSHIP PROSPECTUS 2020



- ▶ Affiliated Association of Netball NSW
- ▶ Fastest growing Netball Association in NSW.
- ▶ 20% growth annually in membership over the last 3 years.
- ▶ Leading State based competition for Men and Boys in NSW.
- ▶ Recognise regional participation and inclusion.
- ▶ **Completely self funded**

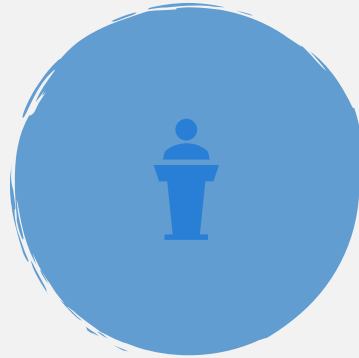
## About Us

In 1985 Men's Netball NSW (an Incorporated Association) was formed to enable boys and men to play a game that remains one of the most popular around the World.



### Unique

Men's Netball is a growing and unique choice of sport for boys and men.



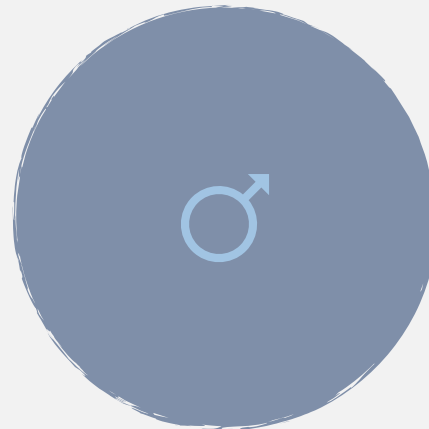
### Growth

Established in 1985, there has always been interest and continued growth.



### Team Sport

Netball is a true team sport. No one player can win a match on their own.



### Inclusive

We are committed to being inclusive and enabling participation at all levels.

# Why Men's Netball?

- The 2020 Australian Championships will be the 35th staging of the event.
- Early predictions foresee a record participation level.
- NSW will have Teams represented across 7 Divisions.





# Inclusion and Diversity

These are the key objectives for Men's Netball NSW.

Our objective is to provide an environment giving individuals the opportunity to represent their State in a sport that they love.

Promoting an active, competitive and healthy lifestyle for all.

# SPONSORSHIP

As a sponsor of Men's Netball NSW your brand will be exposed to a diverse audience and a large network.

## 2019 Australian Championship Statistics

- Over 700 athletes and officials from across Australia and NZ participated
- Over 50 matches live streamed
- Over 170,000 views of matches
- Broadcast through multiple media platforms including Facebook and Twitter



**MEN'S NETBALL  
NEW SOUTH WALES**



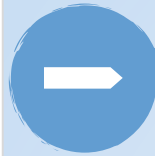


# Sponsorship Packages Available

# Packages

## Platinum

- **Naming Rights of NSW Squad**
- Large logos printed on athlete and team official kit.
- Main logo on all Courtside banners both in Australian Championships and Domestic competitions.
- Invitation to attend the Men's Netball NSW Squad launch
- Company logo displayed on NSW marketing and promotional materials including website.
- 12 month Social Media Package including shares on Facebook, Twitter and Instagram.
- Invitation to our Round Robin Tournament in February
- Company Facebook page shared on Men's Netball NSW Facebook page.



## Gold

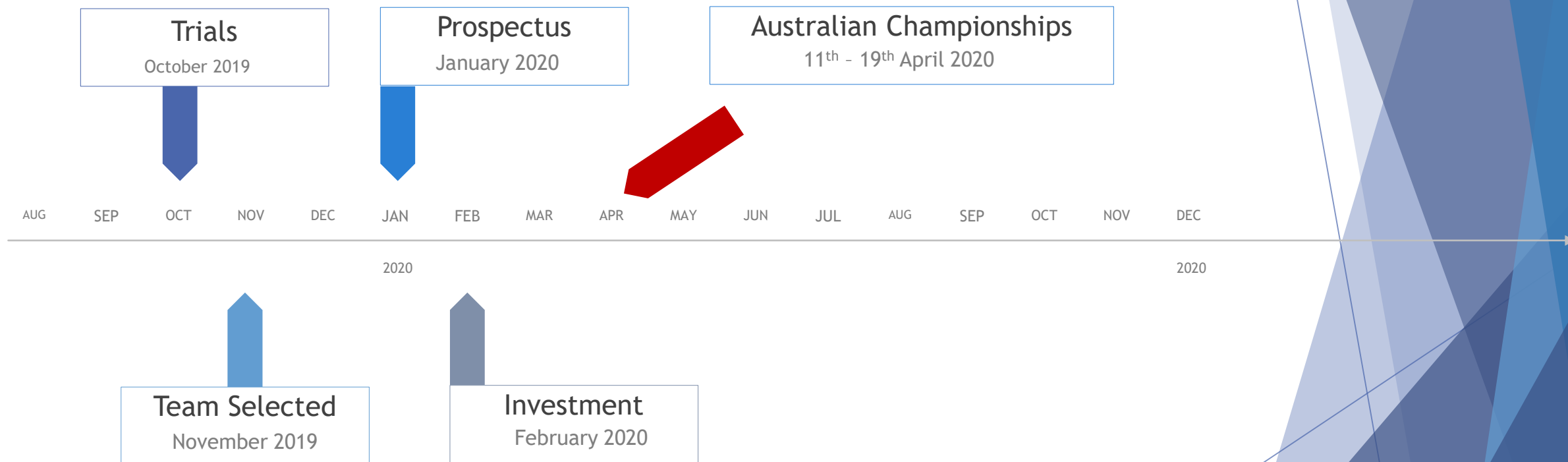
- Medium sized logo on NSW warm up shirts and miscellaneous kit.
- Medium sized logo on courtside banners
- Invitation to attend the Men's Netball NSW Squad launch
- Company logo displayed on NSW marketing and promotional materials including website.
- 6 month Social Media Package including shares on Facebook, Twitter and Instagram.



## Silver

- Logo on smaller team items such as water bottles.
- Small logo on courtside banners
- Invitation to attend the Men's Netball NSW Squad launch
- Company logo displayed on NSW marketing and promotional materials
- 3 month Social Media Package including shares on Facebook, Twitter and Instagram.

# Timeline





- ▶ Team and Individual Sponsorship Packages are available.
- ▶ Contact us for more information.



# Thank You

For requesting a prospectus and supporting Men's Netball in NSW.

President: Clare McCabe  
[presidentmnsw@gmail.com](mailto:presidentmnsw@gmail.com)

Secretary: Kelli Douglas  
[mensnetballnsw.sec@gmail.com](mailto:mensnetballnsw.sec@gmail.com)